

Candidate Name

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SENSIBLE PICTURES

- Sensible Pictures* has been producing and marketing imaginative low budget broadcasts and documentaries since 1990
- Has been awarded the *Lorlesh Foundation Tin Shield Award* for Outstanding Documentary Production 6 times

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A VARIETY OF PROGRAMMING

- Sporting events
- Human interest
- Local politics
- Children's Programmes
- Technology

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PROGRAMMING

Year	Programmes
1990	10
1991	12
1992	15
1993	18
1994	20
1995	22

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PLANNING

- The following figures are wholly dependant on the success of securing sponsorship

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BUDGET

- Terrific Tours* filming budget has yet to be confirmed but the proposed budget for the first three years is as follows:
 - Year 1 - £240,000
 - Year 2 - £280,000
 - Year 3 - £350,000

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SPONSORSHIP

- It is anticipated that approximately one third of budgets will come from external sponsorship
- Flip Flap Shoes*
- Summer Holiday Insurance Company*
- P90 Suncream Ltd*
- Tummy Calm plc*

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THE NEW TEAM

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graph TD
    A[DAVID MITCHELL  
Producer] --> B[SARAH PENDER  
Sound recording]
    A --> C[NIGEL COLLIER  
Camera Operator]
    A --> D[LINDY LAFRANCO  
Production Editor]
            
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EVENT PLANNING

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